IDEA Screen

- Custom Sizes: Next largest screen size applies. Add $84 Retail charge.
- Includes dry erase markers, cleaning cloth and cleaner.

Effective August 15th, 2014, all IDEA Screens are standard with following features:

- Magnetic
- ⅜" Thin Frame

IDEA Screen – 16:9 HDTV Format

Viewing Area (H x W)	Nominal Diagonal	Marker Tray Size	Frame Color	Da-Lite Number	Approximate Ship Weight	Freight Class	Suggested Retail
36" x 64"	73"	24"	Silver	28272	38	125	$829.00
		Full Length	Silver	28272T	38	125	$887.00
46" x 81.75"	94"	24"	Silver	28271	61	125	$915.00
		Full Length	Silver	28271T	61	125	$973.00
50" x 89"	102"	24"	Silver	25942	74	125	$1,277.00
		Full Length	Silver	25942T	74	125	$1,335.00
53" x 94.25"	108"	24"	Silver	25943	81	125	$1,314.00
		Full Length	Silver	25943T	81	125	$1,372.00
59.5" x 106"	121"	24"	Silver	25944	94	125	$1,492.00
		Full Length	Silver	25944T	94	125	$1,550.00

IDEA Screen – 16:10 Wide Format

Viewing Area (H x W)	Nominal Diagonal	Marker Tray Size	Frame Color	Da-Lite Number	Approximate Ship Weight	Freight Class	Suggested Retail
36" x 57.5"	68"	24"	Silver	28274	34	125	$812.00
		Full Length	Silver	28274T	34	125	$870.00
46" x 73.5"	87"	24"	Silver	28273	55	125	$899.00
		Full Length	Silver	28273T	55	125	$957.00
50" x 80"	94"	24"	Silver	25939	65	125	$1,260.00
		Full Length	Silver	25939T	65	125	$1,318.00
53" x 84.75"	100"	24"	Silver	25940	74	125	$1,280.00
		Full Length	Silver	25940T	74	125	$1,338.00
59.5" x 95.25"	112"	24"	Silver	25941	87	125	$1,459.00
		Full Length	Silver	25941T	87	125	$1,517.00

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